

Privacy and Cookies Policy

1. Introduction

Welcome to Howell Studios LLC. We are a full-service marketing firm based in New York. This Privacy and Cookies Policy explains how we collect, use, and protect your personal information when you visit our website.

2. Information We Collect

We collect the following information from our users:

- Names
- Emails/ Phone Numbers
- IP addresses
- Contact information
- Facebook pixels

3. How We Use Your Information

We use the information we collect for the following purposes:

- Marketing
- Customer service / Sales
- Improving user experience

4. Cookies and Tracking Technologies

We use cookies and analytics tools to enhance your browsing experience. The types of cookies we use include:

- Essential cookies

- Performance cookies
- Marketing cookies
- Meta Pixels

5. Data Sharing and Disclosure

We do not sell or share your information with third parties. All information collected is used internally for the purposes stated above.

6. Data Retention

We retain the collected information for up to 24 months.

7. Security Measures

We implement the highest level of security to prevent any data leaks. We do not store or collect any payment information.

8. User Rights and Control

Currently, we do not offer options for users to control their data such as opt-out or data deletion requests.

9. Third-Party Services

We use Meta Pixels on our site, which may collect user data.

10. Changes to This Policy

We may update this policy from time to time. When we do, we will provide a pop-up notification on our website.

11. Limitation of Liability

By using our website, you agree that Howell Studios will not be held liable for any direct, indirect, incidental, or consequential damages arising out of or in connection with the use of your personal information for our marketing and sales purposes. You expressly agree to the use of your information as described in this policy and waive any claims against Howell Studios related to such use.

12. Contact Information

If you have any questions or concerns about your privacy, please contact us by filling out a contact form on our website or calling our office numbers.